



Frequently Asked Questions (FAQ's)

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7. How do students earn prizes and what are they?

1. Can I customize my child's 99Pledges page? Yes and no....

- **The stock photo of the stick figure above their name? YES.** YOU can add a photo of your child here by accessing the email sent to you with 99pledges in the subject line and going to the **LINK in the P.S. portion of it.** (Please note: this is the only link/portal you can use to add the photo!)
- **The written portion? NO.** That needs to remain the same school-wide, according to the platform structure.
- **The \$150 goal? YES,** as many times as you'd like. But WE need to do that for you, so just send a quick email to jeanna@thecharterfoundation.org. It takes about 2 minutes... the 1 minute for you to send Jeanna the email with your child's name with the new goal and 1 minute for Jeanna to open your email and make the change. Voila! (99Pledges says people will give more if the goal hasn't been met)

2. How do I access my child's 99pledges page? There are two ways...

- **Go to the message sent to your email address that the school uses for you** and search for 99pledges or Spring-A-Thon! as keywords. This has multiple tools for digital outreach, according to your preferences, including sample messages you can modify and email or text to potential sponsors with ease.
- **Go to www.99pledges.com/fund/springathon** and search by your student's **first name**. Each child has a generic page already created w first name + last name's initial. *No customization can be done this way, but it's a way to view progress.*

3. When should we get started with...

- **Activity choice and planning with your students? Right away! (Yesterday!)** All student's generic pages are already set up, accessed as described in FAQ #2
- **Sponsor outreach? Right away! (Time's a-ticking!)**
 - Either **open the email about "Spring-A-Thon!"** and use those tools to share the message, or
 - use the paper packet sent home with your student, or
 - visit the www.thecharterfoundation.org/springathon page and click the link for a downloadable PDF of the "Sponsor and Activity Tracking Log" to print for non-digital outreach (call family, ask neighbors, etc., and fill in info)

- ***The actual activity chosen by my student? March 22-29!*** That is the time for everyone to get busy doing the Moving, Serving, Creating, or Reading they've chosen and found sponsors for! (More sponsors can still be gathered during this week as well, but EVERYTHING comes to a STOP by midnight on March 29).

4. What are the important **deadlines** for involvement?

- **March 22-29: Spring-A-Thon activity week!** Aiming to gather your sponsors by MARCH 22 gives the student the wind in their sails to go for it with their activity.
- **March 29: Final deadline for completing your official Spring-A-Thon activities!**
- **April 5 (IMPORTANT):** Deadline for collecting and submitting any Cash, Checks and Sponsor/Activity Tracking Logs (only strictly necessary for sponsors' payments that have been tracked and collected outside of the 99Pledges digital platform)

5. Do I need to use the paper Tracking Log that was sent home?

- ***Not unless you are collecting cash or checks, THEN it's essential*** (but they could be empowering tools for students.) The paper Sponsor and Activity Tracking Logs are a means to substitute or supplement the digital/paperless options 99Pledges makes easy through their platform.!
- ***Need another one? You can download and print the "Activity and Sponsor Tracking Log"*** available as a PDF from our event page (www.TheCharterFoundation.org/Springathon) or email jeanna@thecharterfoundation.org to request one.

6. What is the money being raised through the Spring-A-Thon being used for?

- Spring-A-Thon profits are used to support Sebastopol Charter School through annual unrestricted grants mainly used to pay for Waldorf specialty programming, and the maintenance and development of our permanent campus home.

7. How do students earn prizes and what are they?

- **The three top "Springers" who raise the highest total of sponsorship support** will win one of the following three prizes, courtesy of these local **SCS-friendly businesses!** 🎉
 - 2 tickets to the Flynn Creek Circus
 - \$150 gift certificate for Art and Soul of Sebastopol
 - A yearly Parks Pass from Sonoma County Regional Parks
- **The top "Springing Class"** will receive a popcorn party from the Charter Foundation!

DO YOU HAVE ANY QUESTIONS NOT ANSWERED HERE? Please call the Charter Foundation office number at (707) 824-8430 or email jeanna@thecharterfoundation.org and we will do our best to make participation easy, fun, and rewarding for you and your family.

